REGISTER OF
CLASSIFICATION DECISIONS

Date of entry in Register:	27 August 1998
Name of applicant/court:	Comptroller of Customs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Private Catalogue
Other Known Titles:	Not Stated
Director:	Not Applicable
Producer:	Not Applicable
Publishers:	Berth Milton/Private Publications
Author:	Not Stated
Format:	Magazine
Country of Origin:	Sweden
Language:	English, Spanish, German

Components of film originally examined:

Feature:	Not Applicable	Running time:
Trailers:		Running time:
		Total Running time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

Classification Decision:

Objectionable.

Display Conditions:

Not Applicable.

Descriptive Note:

… Please turn over

Not Applicable.

• •

Direction to issue a label has been given on Not Applicable

• •

SUMMARY OF THE REASONS FOR DECISION:

The magazine entitled *Private Catalogue* is classified as:
Objectionable.

The magazine tends to support the exploitation of young persons for sexual purposes. It is in a small catalogue format. The magazine publicizes a range of magazines, videos, sexual aids and devices, and some items of clothing. It contains numerous photographs, most so small it is not easy to discern detail in them. The majority depict covers of *Private, Pirate* and *Triple X* magazines and videos, and some are images from the various publications. There is a minimal text in small print, which is mostly in two languages.

The catalogue advertises the availability of video recordings that feature teenagers engaging in sexual activity and a sexual aid in the form of an inflatable doll. The doll is described as 'Teenage Girl'. These products are available for the sexual gratification and arousal of an adult market. This advertising tends to perpetuate the exploitation of young persons for the purpose of adult entertainment and the idea that sexual contact between adults and teenagers is legitimate.

A s3(2) provision of the Films, Videos, and Publications Classification Act 1993 applies to this publication. As s3(2) is a deeming provision it prevails over the rights and freedoms set out in the New Zealand Bill of Rights Act 1990.

OFLC Ref: 9701240